CURRENT FUNDING COMPAIGN

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Donate to Save Young Mothers From Breast Cancer



Donate to **save the lives of young mothers** who develop breast cancer in the first two years after having their baby (**postpartum breast cancer**). This type of breast cancer has the lowest cure rate of any breast cancer, even after correcting for young age, partly due to greater preventable diagnostic delays. To address this issue, the BCYW Foundation will **fund research** into underlying reasons **for postpartum diagnostic delay among young women and provide solutions**. The research fund will improve the early detection and treatment of breast cancer in this population.

In the case of breastfeeding women, delays may result from ignoring clinical symptoms of breast cancer, such as lumps, tenderness, and engorgement, which are common symptoms in healthy lactating young mothers. Unfortunately, these **delays enable tumor progression** to a more advanced stage, resulting in statistically poorer outcomes.

The goal of this campaign is to raise funds to support a research proposal(s) aimed at investigating the factors causing diagnostic delays for women with post-partum breast cancer in a wide variety of centers around the world. The research and awareness funding campaign aims to develop and pilot test strategies to tackle preventable delays. For example, one strategy might be the creation of a culturally sensitive educational module available in major international languages for new mothers and their healthcare providers describing the symptoms and signs of postpartum breast cancer.